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ON LINGUISTIC AND CULTURAL FEATURES OF TITLES OF AKAKI TSERETELI'S LITERARY WORKS

A text reflects cultural identity of people from a linguistic group by means of linguistic structures. A text as a collection of thoughts is distinguished from other similar compositions by a title expressing a certain cultural context.

When discussing the titles of Akaki Tsereteli's Literary Works, the issue of lexical choices is important for us as a linguistic group's perception of the world is specific. A word does not involve only the naming of a thing or event; rather it is a result of the specific linguistic group's vision.

Lexical choice is related to the specificity of the socio-cultural language code. Pragmatic value of a choice is aimed to influence readers leading to their adequate reaction. Akaki Tsereteli most accurately perceives the nature of the Georgian language. His linguistic position validates the role of a linguistic group in the process of naming the world around us and the reciprocal nature of communication.

In terms of the lexical choice, the following two types of titles are identified, namely 1) the titles affecting the perception of readers and 2) those influencing readers' emotions.

The article is dealing with title-metaphors, title-symbols, *phraseological units*, *unusual collocations*, etc.