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MODERN FORMS OF BROADCASTING NEWS

There are various types of contests and genre of journalistic materials. These are the news and analysis, consideration. The contests mean materials setting and generalization –conclusion scales. In the form literately-stylistically means.

According to the journalisticly conception – the news is the information, which was unknown to the society till reporting. The news is the main component of journalisticly news. There is no such universal explanation of news, which will satisfy everybody and will explain what news is, how we can distinguish it from daily and casual stream.

News is such information which presents contemporary view on reality towards the concrete issue, event or process. Individual or society changes are reviewed in it that are presented in typical and generally accepted context. The news is reported according to what is interested to the audience, providing the internal and external limitation, which the editorial staff encounters with.