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THE INFLUENCE OF THE GLOBALIZATION ON THE YOUTH SUBCULTURE IN GEORGIA

Nowadays there is hardly a country in the world that is not involved in the process of globalization, which creates some hazards to the small nations, However, negative aspects of the globalization seem negligible to the risk that threatens to those who think that countries and states could exist in isolation from the surrounding world. Most important for the Georgian people is the prediction of the outcomes of the globalization process and direct them to the desired directions. Unreasonably excess interests towards the western culture by the young population can be detrimental for their upbringing. Being fed only on the new values will deprive them the sense of national identity, that eventually result the crumbling of the national culture. We think that the excess interest of our youth in the western culture was brought by breaking of the national value systems that have not yet been substituted with natural evolvement of the new system. The problem is not globalization but the devaluation of the existing values. If the older generations cannot succeed in offering real values to their subsequent generation then there interest to the foreign culture will, by no means, become a threat for the national identity.