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ON SOME FACTORS DETERMINING THE LANGUAGE ORIENTATION

The article discusses the educational support, contacts through the media and interpersonal contacts as the means of implementing the knowledge of Georgian in Georgia and suggests that only interpersonal contacts worked with this function in the Soviet Georgia. Interpersonal contacts have been defined by demographic, geographic, historic, religious factors, also by division of labour. Statistic materials from 1922-1923, 1935 and 1989 are analysed .